

# OCEAN TEAM SCANDINAVIA: THE CLUSTER PROVIDES VISIBILITY AND LISTENS TO ITS MEMBERS

BY ANDREW BOG //  
PHOTO: GABRIEL BRUNELMAN



Ocean Team Scandinavia has been a member of Offshoreenergy.dk since the beginning. The dividend has been primarily a large and intricate network that creates opportunities for cooperation



"Through Offshoreenergy.dk Ocean Team Scandinavia has become visible not only in the industry, but throughout Denmark, which has created a very large and profitable network for the company. Visibility also has a positive effect on our customers consider us a dynamic and innovative enterprise. It has allowed us to work even more closely with our customers," says Managing Director of Ocean Team Scandinavia, Jens Peder Thomsen.

Through the internationalization group Offshoreenergy.dk has helped Ocean Team Scandinavia establish international contacts - for instance with a local partner in Brazil.

"The network in Offshoreenergy.dk helps us cope with the international challenge. Members are much stronger and better prepared to make strategic partnerships in other countries and markets," says Jens Peder Thomsen.

The company has been a member since the cluster's launch, and was one of the companies that backed the offshore centers initial funding.

"The need for a center of technology, knowledge and sparring remains as strong as ever. Offshoreenergy.dk provides a platform, where people in the industry can meet and establish contacts, networks and find solutions and opportunities together, that they as indi-

vidual companies would find difficult." Jens Peder Thomsen expects the other members in the cluster to participate and be proactive in bringing value to the cluster.

"A cluster creates nothing if the cluster members dont participate and chip in," he says.

Ocean Team Scandinavia has for several years actively participated in the groups to share its experience in establishing new markets and creating innovative solutions and patents.

Ocean Team Scandinavia has also been very active in connection with identifying workable challenges in the industry - challenges which should be included in Offshoreenergy.dks projects that are important for the members, says the director.

He emphasizes that Offshoreenergy.dk helps to make a significant difference.

He emphasizes a significant difference in the way Offshoreenergy.dk operates.

"Compared to other associations and network industries this cluster listens to the members: What do they want, what are their challenges - how can we best help. As a member you fell unique and included - and that is a big difference," Jens Peder Thomsen says. ■

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DONT PARTICIPATE"**

JENS PEDER THOMSEN, OCEAN TEAM  
SCANDINAVIA

JENS PEDER THOMSEN, MANAGING DIRECTOR,  
OCEAN TEAM SCANDINAVIA.